



## 2.2 Catering to Student Diversity

2.2.1 The institution assesses the learning levels of the students and organizes special Programmes for advanced learners

2016-2021

### MARGREGORIOS COLLEGE OF ART & SCIENCE DEPARTMENT OF COMMERCE ACCOUNTING AND FINANCE

#### REPORT ON PAPER PRESENTATION

A Conceptual Paper Presentation Competition on Recent Trends in Marketing was organised for the II B.Com Accounting and Finance Students on 11<sup>th</sup> & 12<sup>th</sup> October 2021. The purpose of this competition is to make the students aware about the endless possibilities of Marketing and inculcate the spirit of innovation and creativity in them.

The **Paper Presentation Competition** aims to bring out situational and analysis-based research work in students and develop their ability to think out of the box. This will also help the students to gain expertise on the topics and therefore enhance their knowledge and learning.

69 students participated and presented paper. Out of them, three students were selected for their best performance

FIRST PRIZE: Sruthi and Anugraha

SECOND PRIZE: Franklin

This paper presentation competition was coordinated by Ms. R. Selvi, Mr. M. Parthiban, Dr. M. Sumathy and Ms. M. Prema



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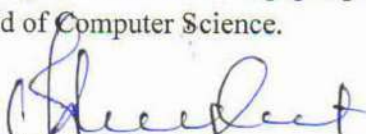
## MAR GREGORIOS COLLEGE OF ARTS & SCIENCE DEPARTMENT OF COMPUTER APPLICATIONS International Conference on Recent Trends in Information Technology

The Department of Computer Applications organized an international Conference on Recent Trends in Information Technology on 11<sup>th</sup> and 12<sup>th</sup> November 2021. (ICRTIT '21) is a premier forum to present and discuss technology advances and research in the field of Information Technology. ICRTIT '21 aims to bring together leading educators, innovators and entrepreneurs in IT from around the world.

The Invited Speakers for ICRTIT 2021 on the first day was **Dr. Houssain Kettani**, Professor, Department of Computer Science and Cyber Security from University of South Carolina, Aiken, SC, USA. He delivered the talk on the topic **On the Top Threats to Cyber Systems as a keynote address during the Inaugural Ceremony**. The Proceedings is being brought out with ISBN number and released during the inaugural ceremony by our **Secretary Rev.Fr.Philip Pulipra**. The Technical Session-I was Chair by **Dr.S. Albert Rabara**, Associate Professor, Department of Computer Science, Secretary Alumni Association, St.Joseph's College (Autonomous) Trichirapalli. He delivered the talk on the topic **Information Security - A Major Concern Today**. **Dr.T.Velmurugan**, Associate Professor, Department of Computer Applications, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai, Tamil Nadu, India was the invited talk for the session II. He delivered the talk on the topic **Machine Translation: Applications and Algorithms**.

On 12<sup>th</sup> November 2021, day 2, Session III, **Dr.S.V. Kogilavani**, Professor, Department of Computer Science and Engineering, Kongu Engineering College, Perundurai, Erode, Tamil Nadu, India has delivered the key note address on **Leveraging Natural Language Processing for Social Media Data Analysis**. During Session IV **Ms.Jayanthi Ganesan**, Senior Software Engineer, Dallas, Texas, USA delivered a talk on **Web Application Front End JavaScript Libraries and Frameworks - An Overview**. **Dr.Sudha RamKumar**, Associate Professor and Head, Department of Computer Science, Sri Kanyaka Parameswari Arts and Science College for Women was chair the technical session IV. She delivered the talk on **Chatbot – An Overview**.

There are six invited talks have delivered on both days of the Conference. We have received a very good response from various Institutions. Around 100 participants have registered from various colleges. About 25 research papers have been received which will be presented during the four different paper presentation sessions being chaired by eminent Professors in the field of Computer Science.

  
Head of the Department

  
Principal

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### International Conference on Recent Trends in Information Technology

#### PHOTOS





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### MAR GREGORIOS COLLEGE OF ARTS & SCIENCE

#### DEPARTMENT OF ELECTRONICS AND COMMUNICATION SCIENCE

##### REPORT ON PAPER PRESENTATION

The Advanced learners of second and third year B.SC Electronics and communication science presented papers on new trending topics in the field of Electronics science. Each student presented PPT using ICT tools. This helps them to gain experience for preparing the presentation and also helps in enhancing their communication skills. 39 students from third year and 5 students from second presented.



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### MARGREGORIOS COLLEGE OF ARTS & SCIENE

#### Report on International Conference on role of communication in media (Vistrionics)

Department of Electronics and Communication Science & Visual Communication in association with IQAC organized an International Conference on Role of Communication in Media on 21<sup>st</sup> and 22<sup>nd</sup> October 2021. **Dr.R.M.Vasagam**, Veteran Space Scientist, delivered the inaugural address on the topic **Role of communication in media**. **Mr. R. YokeshRajan**, MD of SCH, CEO in RRFPM (SICA), spoke in detail about the role of communication in media. **DR.S.Swarunkumar**, Associate Professor from U.S delivered his speech on the topic **Towards City scale low – Wireless, Internet of things**. **Mr.Harish Kumar**, Professional speaker, Artist and Film Maker has delivered his speech on the topic **Visual Branding and its Importance**. **Prof.C.S.Karunakaran**, Assistant Professor, Dept. of Aeronautic, HITS, delivered a keynote address on **Robotic and Animation**. **Fr.Dr.S.Ignacimuthu**, former Vice Chancellor Madras University, Environmentalist, Former Principal of Loyola College was delivered his speech on the topic - Climate Change and our response. **Dr.KrisA.Chander**, Canada, Director, Cinematographer has explained the cinematography. **Mr.M.Loganathan**, Government Advocate, Madras High Court, Legal Advisor of Tamil Nadu Public Service Commission, TN Medical Recruitment Board. He interpreted about learning as a never ending experience. He added that Law is also equally important to Vis.com and Electronics.



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