

Google Digital Unlocked

# Bala Venkatesh A

is hereby awarded this certificate of achievement for the successful completion of **The Fundamentals of Digital Marketing** certification exam on 28/06/2020

  
President - Google EMEA



  
CEO - IAB Europe

Certificate ID: ZVRXURVTE

Verify the authenticity of this certificate at: [HTTPS://LEARNDIGITAL.WITHGOOGLE.COM/DIGITALUNLOCKED](https://learndigital.withgoogle.com/digitalunlocked)



**Dr. M. SIVARAJAN** M.A., M.Phil., M.A., M.Phil., Ph.D.,  
Principal  
**MAR GREGORIOS COLLEGE OF ARTS & SCIENCE**  
MOGAPPAR WEST, CHENNAI - 600 037.



The logo for Internshala, featuring the word "INTERNSHALA" in a bold, sans-serif font with a small arrow icon above the letter "A".

INTERNSHALA

# Certificate of Selection

**Bala Venkatesh**

from **Mar Gregorios College Of Arts And Science** has successfully secured  
**Web Development Internship** at **Samagra Foundation** through Internshala.

A handwritten signature in black ink, appearing to read "Sarvesh".

Sarvesh Agrawal  
Founder & CEO, Internshala

Date of certification: March 20, 2021

Certificate Number: 38A45D7F-0671-05C2-44FD-E8E31F76304  
For certificate authentication please visit [https://www.internshala.com/verify\\_certificate](https://www.internshala.com/verify_certificate)

A handwritten signature in blue ink, appearing to read "Dr. M. Sivarajan".

**Dr. M. SIVARAJAN** M.B.A., M.Phil., M.A., M.Phil., Ph.D.,  
Principal  
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MOGAPPAIR WEST, CHENNAI - 600 037.

# NUTRIAH

NOURISH PRIVATE LIMITED

Dated : 29<sup>th</sup> July 2021

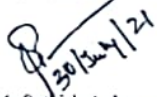
TO WHOM IT MAY CONCERN

This is to certify that Miss.Swetha . R, Bachelor of Computer Application at Mar Gregorios College, She has done her internship in Nutriah Nourish Pvt Ltd, Chennai. from 20<sup>th</sup> May 2021 to 20<sup>th</sup> July 2021, She worked as a tele Caller .

During the period of her Internship programme with us she was found punctual, hardworking and inquisitive.

We wish her in every success in life .

With Regards,

  
30/July/21  
Mr.Sathish Anbansan- CEO



---

New No. 12 / Old No. 16, Plot No. 44, Harrington Road, Second Avenue, Chetpet, Chennai - 600 031.  
Ph: 044 - 28368886



Dr. M. SIVARAJAN M.B.A., M.Phil., M.A., M.Phil., Ph.D.,  
Principal  
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HOBBAPPAI WEST, CHENNAI - 600 037.

N



TAMIL NADU  
 Sri Shanmuganathan Sundarar  
 Shanmuganathan College  
 for Women  
 Chennai

R. Jayaram 97AB 928809  
 L.No. B7/1087/1101: 5-2-71  
 R. JAYALAKSHMI,  
 STAMP VENDOR  
 52, South Dharmapuri Street,  
 T. Nagar, Ch-17, Ph: 2432 8189  
 25 OCT 2021

**Memorandum of Understanding**

This Memorandum of Understanding (MoU) is executed  
 on 20<sup>th</sup> October 2021, at Chennai.

**I. Parties**

MAR GREGORIOS COLLEGE OF ARTS & SCIENCE  
 a private college, located at Block No. 8, College Road, Mogappair West,  
 Chennai - 600037, duly represented by its authorised signatory Dr.M.Sivarajan,  
 The Principal (hereinafter referred as MGC, which expression shall where the  
 context so admits includes its successors and permitted assigns) of the ONE  
 PART.

*[Handwritten signature]*

*[Handwritten signature]*

*[Handwritten signature]*

Dr. M. SIVARAJAN M.B.A., M.Phil., M.A., M.Phil., Ph.D.,  
 Principal  
 MAR GREGORIOS COLLEGE OF ARTS & SCIENCE  
 MOGAPPAIR WEST, CHENNAI - 600 037.



Shri Shankarlal Sundarbai Shasun Jain College for Women, is hereafter is referred as SSS Shasun Jain College, a private college located at No.3, Madley Road, T.Nagar, Chennai 600 017, Tamil Nadu, India, duly represented by its authorized signatory Dr. S. Padmavathi, The Principal, (hereinafter referred to as SSS Shasun Jain College, which unless repugnant to the context or meaning thereof, will include its successor-in-interest and assign) of the SECOND PART.

## 2. Purpose

The purpose of this MoU is to stimulate and facilitate the development of collaborative and mutually beneficial programs which may serve to enhance the intellectual life on both the campuses.

Thus, MAR GREGORIOS COLLEGE OF ARTS & SCIENCE, Chennai and SHRI SHANKARLAL SUNDARBAI SHASUN JAIN COLLEGE FOR WOMEN, Chennai has agreed to enter into this MoU in support of their mutual interests in the field of education and research.

## 3. Responsibilities of Parties

1. The two Educational Institutions will:
  - a) Conduct faculty exchange programmes for student's benefits.
  - b) Cooperate in the exchange of information relating to their activities in research in fields of mutual interests.
2. The aim of the Memorandum of Understanding shall be to achieve a broad balance in the respective contributions and benefits of the collaboration, and this shall be subject to periodic review by both Institutions.
3. Both Institutes agree to permit students and faculty members of the other Institute to use their library facilities in accordance with respective norms.
4. The students/faculty members follow the code of conduct to help maintain the reverential ambiance of the respective institutions.
5. In the event of cancellation of agreement, the participants in the program at such a time shall be permitted to complete their activities at the host institution in accordance with the terms of this agreement.

## 4. Terms of MoU

This agreement will take effect from the date of its signing and shall be valid for one year unless sooner terminated, revoked or modified by mutual written agreement between the parties, and may be extended by mutual written agreement. Either party may terminate the agreement at any time during the term by the provision of three months written notice to the other party.

## 5. Coordinators

Both Parties/institutes will designate one person each who will have the responsibility for coordination and implementation of this agreement on behalf of their Institute and to submit the reports, if any required by the parties herein.

**Dr. M. SIVARAJAN** M.A., M.Phil., M.A., M.Phil., Ph.D.,  
Principal  
**MAR GREGORIOS COLLEGE OF ARTS & SCIENCE**  
MOGAPPAIR WEST, CHENNAI - 600 037.

#### 6. Modification

This MOU or its renewal and the actions taken under it may be reviewed at any time. Modifications may be made by mutual agreement and any amendment or extension to the agreement may be formalized by the exchange of letters between the two Institutions.

#### 7. Assignment

The Parties herein the Institution understands and acknowledges that they shall not assign or otherwise transfer its rights or obligations under the Agreement, in whole or in part, without the prior written consent of the other Institution.

#### 8. Indemnity

The Parties herein agree to indemnify each other and to defend and hold harmless the other Party, any and all damages, liabilities, costs, expenses and from any loss or that may surface hereinafter, that the other party may sustain or be put to by reason of any flaw or defect or infirmity or as a result of any act and/or omission to act or in any other manner by the indemnifying party.

#### 9. Confidentiality

Provided that the Parties have to exchange several documents and information in relation to the required expertise, it is been agreed that

- (1) All the documents and information any of the Parties makes available to the other concerning any aspect of the deal shall be received and examined by the other party under the strict obligation of maintaining its confidentiality and exclusivity.
- (2) The aforesaid documents and information shall be treated at the highest level, and their knowledge shall be exclusively limited to the persons in charge of their analysis.
- (3) The aforesaid documents and information shall be neither used nor transmitted to any third parties without the prior written consent of the concerned Party, nor shall it be used for the exclusive advantage of any of the Parties herein.
- (4) The provisions pertaining to confidentiality shall continue even after the termination of the MOU for a period of 6 months.

#### 10. Relationship

The Parties to this MOU are independent and the relationship between the Parties shall be on a principal to principal basis. Nothing in this Agreement shall be construed to create a partnership, joint venture, or agency relationship between the Parties. Nothing in this Agreement shall be interpreted or construed as creating or establishing the relationship of employer and employee between one Party and the other Party's personnel.

#### 11. Notice

Any notice or other communication required to be given by one party to the other shall be in writing and addressed to the address given above and shall be sent by registered post acknowledgment due/Courier or to the authorized E-Mail ID of the parties herein.






### 12. Jurisdiction

This MOU shall be governed by and interpreted in accordance with the Indian laws and shall be subject to the jurisdiction of the courts of Chennai (Madras). For any dispute or difference arising under this MOU, the parties shall endeavor to resolve the same in good faith through mutual dialogue/discussions/negotiations. In the event of failure of such dialogue/discussions/negotiations, the matter shall be referred to as binding arbitration under the rules of arbitration and Conciliation Act 1996 and the same shall be adjudicated by a Sole Arbitrator to be nominated by the parties herein on mutual consent. The arbitration shall be in English language and the venue of arbitration shall be in Chennai, India. The costs of such arbitration shall be borne on the basis of the award passed by the arbitrators.

### 13. Publicity

All publications whether through print or any other media connected with the activities pertaining to this MOU will be done after review and express approval of the parties herein.

### 14. Signatures

(a) The Parties agree to constitute an implementation committee comprising the following members as duly authorized representatives.

- Principal of Mar Gregorios College of Arts and Science, Chennai.
- Principal of Shri Shankarlal Sundarbaj Shastri Jain College for Women, Chennai.

(b) The MoU shall be effective from the date of signing by the parties. This MoU is executed on 20th October 2021.

(c) This agreement is prepared in two parts and both the parties shall retain each one of the same.

IN WITNESS WHEREOF these presents have been executed by the Parties hereto on the day and year first herein above written.

Signature

Name: Dr. M. Sivarajan

Principal

Mar Gregorios College Arts & Science College

Dr. M. SIVARAJAN M.B.A., M.Phil., M.A., M.Phil., Ph.D.

Principal

MAR GREGORIOS COLLEGE OF ARTS & SCIENCE  
MOGAPPAR WEST, CHENNAI - 600 037.

1. S. Sivan

Signature

Name

Principal

Shri Shankarlal Sundarbaj

Jain College for Women

PRINCIPAL

SHRI. S. S. SUNDARBAJ JAIN COLLEGE

FOR WOMEN

MOGAPPAR WEST, CHENNAI - 600 037.

1. M. Sivasubramanian

2. V. Vijayaraj

Dr. M. SIVARAJAN M.B.A., M.Phil., M.A., M.Phil., Ph.D.

Principal


MAR GREGORIOS COLLEGE OF ARTS & SCIENCE  
MOGAPPAR WEST, CHENNAI - 600 037.


**MAR GREGORIOS COLLEGE OF ARTS & SCIENCE**  
 DEPARTMENT OF COMPUTER APPLICATIONS, SHIFT I  
**REPORT OF FACULTY EXCHANGE PROGRAMME**


The Department of Computer Applications has taken initiatives to implement the collaborative activity in Association with Shri Shankarlal Sundarbal Shasun Jain College for Women, T.Nagar by exchanging the staff. For the effective implementation of Faculty Exchange Programme, both colleges agreed to sign in the Memorandum of Understanding, MoU between two colleges was established on 16th November 2021.

Syllabus has been developed by Dr. M. Anita Indu, Head, Department of Computer Applications (Shift-1), Shri Shankarlal Sundarbal Shasun Jain college, T. Nagar, Chennai 17. She had taken the class for II BCA students of MGC on the topic **Writing Effective Project Proposal** from 29th November 2021 to 4th December 2021. She demonstrated simple project using Android app Development tool also gave task to students to prepare an app and upload the same in Google play store. Around 92, II BCA students from our college has benefited through this faculty exchange programme. Thus Mar Gregorios College Students got the new idea and knowledge from the staff of Shri Shankarlal Sundarbal Shasun Jain College.

Similarly Dr.A.Henry Juliet, Head of the Dept. and Dr.B.Hemalatha, Assistant Professor of Department of Computer Applications, Mar Gregorios College of Arts & Science Block No.8, College Road, Mogappair West, Chennai 37 had taken classes for II BCA students of Shri Shankarlal Sundarbal Shasun Jain College for Women, T.Nagar, Chennai 17 on the topic Writing Effective Project proposal from 29th November 2021 to 4th December 2021. Students from Shri Shankarlal Sundarbal Shasun Jain College got new idea and knowledge on project from the staff of Mar Gregorios College of Arts & Science.

  
 Dr.A.Henry Juliet  
 Head of the Department  
 & Course Instructor

  
 Dr.B.Hemalatha  
 Assistant Professor  
 & Course Instructor

  
 Dr.M.Sivarajan  
 Principal

Dr. M. SIVARAJAN M.B.A., M.Phil., M.A., M.Phil., Ph.D.,  
 MAR GREGORIOS COLLEGE OF ARTS & SCIENCE  
 MOGAPPAIR WEST, CHENNAI - 600 037

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 Principal  
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 MOGAPPAIR WEST, CHENNAI - 600 037.



MAR GREGORIOS COLLEGE OF ARTS & SCIENCE  
DEPARTMENT OF COMPUTER APPLICATIONS- SHIFT I  
FACULTY EXCHANGE PROGRAMME

WRITING AN EFFECTIVE PROJECT PROPOSAL

SYLLABUS

**Objective**

This course is an overview of projects done by Computer Application students. Students will be expected to apply the research methods in a collaborative research project.

**Unit I**

**Introduction of Research – Scope of Research – Objectives of Research -Need for project proposal – Components of Project Proposal.**

**Unit II**

**Identification, Selection and formulation of research problem – Research Design.**

**Unit III**

**Collection of Data – Primary Data – Observation – Survey method – Case study.**

  
HEAD OF DEPARTMENT

  
COURSE INSTRUCTOR

  
PRINCIPAL

  
Dr. M. SIVARAJAN M.B.A., M.Phil., M.A., M.Phil., Ph.D.,  
Principal  
MAR GREGORIOS COLLEGE OF ARTS & SCIENCE  
MOGAPPAIR WEST, CHENNAI - 600 037.



16/11/2021 Faculty Exchange Program

GPS Map Camera

lambur  
ab-Regis



Google

**Chennai, Tamil Nadu, India**

MAIN BLOCK, MAR GREGORIOS COLLEGE OF ARTS AND SCIENCE, Mogappair  
Garden Rd, Mogappair West, Mogappair, Chennai, Tamil Nadu 600037, India  
Lat 13.080186°  
Long 80.172573°  
03/12/21 12:29 PM



16/11/2021 Faculty Exchange Program

GPS Map Camera

lambur  
ab-Regis



Google

**Chennai, Tamil Nadu, India**

MAIN BLOCK, MAR GREGORIOS COLLEGE OF ARTS AND SCIENCE, Mogappair  
Garden Rd, Mogappair West, Mogappair, Chennai, Tamil Nadu 600037, India  
Lat 13.080186°  
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Principal  
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MOGAPPAIR WEST, CHENNAI - 600 037.



## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding entered into at Mar Gregorios College of Arts & Science on this 11<sup>th</sup> day of August month in the year 2021.

### BETWEEN

**M/s ICT Academy**, a non-profit Society incorporated under the Tamil Nadu Societies Registration Act, 1975 and having its Office at ELCOT Complex, 2-7 Developed Plots, Industrial Estate, Perungudi, Chennai 600 096 (hereinafter called as "**ICT Academy**" which expression shall, wherever the context so permits mean and include successors and assigns.)

### AND

Mar Gregorios College of Arts & Science being the beneficiary of this MoU having its principal place of business at Chennai, Tamil Nadu, duly represented its **Dr. M. Sivarajan, Principal** (hereinafter referred to as "**Mar Gregorios College of Arts & Science, Chennai**" which expression shall, wherever the context so permits mean and include successors and assigns.)

### WHEREAS

ICT Academy is an initiative of the Government of India in collaboration with the state Governments and Industries. ICT Academy is a not-for-profit society, the first of its kind pioneer venture under the Public-Private-Partnership (PPP) model that endeavours to train the higher education teachers and students thereby exercises on developing the next generation teachers and industry ready students.

With training of teachers and students as the primary objective, ICT Academy has been working through a seven pillar program in the areas of Faculty Development, Student Skill Development, Entrepreneurship Development, Youth Empowerment, Industry-Institute Interaction, Digital Empowerment and Research & Publications.

In the last 12 years, ICT Academy has strived on every aspect to provide a holistic service to every stakeholder of the education ecosystem in developing the next generation of talent pool in India to make them industry ready employees, innovators, entrepreneurs and leaders.

Through its various initiatives, ICT Academy has been part of strengthening the India's four important visions on Skill India, Digital India, Start-up India and Make in India.

ICT Academy is agreeable to enter into this MOU with Mar Gregorios College of Art & Science, Mogappair, Chennai - 600037, as per the terms and conditions set out hereunder:



**Dr. M. SIVARAJAN** M.B.A., M.Phil., M.A., M.Phil., Ph.D.  
Principal  
**MAR GREGORIOS COLLEGE OF ARTS & SCIENCE**  
MOGAPPAIR WEST, CHENNAI - 600 037.

**Dr. M. SIVARAJAN** M.B.A., M.Phil., M.A., M.Phil., Ph.D.  
Principal  
**MAR GREGORIOS COLLEGE OF ARTS & SCIENCE**  
MOGAPPAIR WEST, CHENNAI - 600 037.

Now this MoU witnesses as under:

## 1. SCOPE OF THE MOU

Mar Gregorios College of Arts & Science, Chennai hereby agrees to implement Entrepreneurship Cluster Development Program for the students aspiring to become entrepreneurs in their institution. An initiative to nurture aspiring students/entrepreneurs across the State of Tamil Nadu and guide them towards beginning/running a successful business enterprise on their own.

ICT Academy and Mar Gregorios College of Arts & Science, Chennai would collaborate to implement Entrepreneurship Cluster Development Program for maximum no of Students in the respective Institution.

## 2. ROLE OF ICT ACADEMY

- 2.1 Shall Support on student acquisition and Screening process for the Selection of Students for the program
- 2.2 Will provide the template for Printing of Marketing Collaterals
- 2.3. Shall provide Handouts to the beneficiaries if any available
- 2.4 Shall provide Self learning access to the students.
- 2.5. Conduct Assessments as and when required.
- 2.6. Certification to all successful students on fulfilling the criteria.
- 2.7. Conduct Awareness Sessions, Mentoring Sessions, Training sessions as per the project plan

## 3. ROLE OF MAR GREGORIOS COLLEGE OF ARTS & SCIENCE, CHENNAI

- 3.1. Shall work along with ICT Academy in mobilising the students from 2021 – 2022 passing out/Passed out Students to take up the Training.
- 3.2. Should take declaration from the student that they will not discontinue the program
- 3.3. Shall appoint one coordinator to coordinate between ICT Academy and the Institution
- 3.4. Organise an Inauguration function and cover the training with Photographs & Videos.
- 3.5. Shall provide necessary infrastructure if any required.
- 3.6. Submit all acknowledgements and reports as per the requisites of the Project.

## 4. OPERATION OF THIS MOU

Upon execution of this MoU, ICT Academy shall communicate to Mar Gregorios College of Arts & Science, Chennai and the training schedules. Thereupon, the Parties shall mutually discuss and agree on the operational terms based on which ICT Academy would offer its services.


## 5. VALIDITY OF THIS MOU

- 5.1 The validity of this MoU would be for 2 years from the date of signing the MoU for the proposed Entrepreneurship Development Program. The MoU may be renewed on mutually agreed terms between the Parties.



2

  
11/8/21  
Dr. M. SIVARAJAN M.B.A., M.Phil., M.A., M.Phil., Ph.D.  
Principal  
MAR GREGORIOS COLLEGE OF ARTS & SCIENCE  
MOGAPPAR WEST, CHENNAI - 600 037.

  
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Principal  
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MOGAPPAR WEST, CHENNAI - 600 037.



- 5.2 The Parties shall enter into firm binding agreements on the areas which are not covered under this MoU. Upon the execution of such agreements, this MoU may be terminated. Both parties shall have the right to terminate this MoU, if any of the party does not comply with its obligations under this MoU by issuing 30 days prior notice.

## 6. CONFIDENTIALITY

- 6.1 The Parties shall treat all information, documents, contents and materials pertaining to ICT Academy or Mar Gregorios College of Arts & Science, Chennai provided under this MoU as confidential.
- 6.2 ICT Academy or Mar Gregorios College of Arts & Science, Chennai shall not disclose any aspect of any confidential information to any third party in any manner whatsoever other than in the normal course of agreed terms under this MoU.
- 6.3 The confidentiality of information shall survive the termination of this Agreement.
- 6.4 Upon the termination of this MOU, Mar Gregorios College of Arts & Science, Chennai shall return all the contents, training materials and such other information provided by ICT Academy under this MoU duly without any undue delay and in cases where such information is not capable of being returned the same and provide a certificate to that to ICT Academy.

## 7. INTELLECTUAL PROPERTY

- 7.1 All the intellectual property rights with respect to the programs, contents provided by ICT Academy shall vest with ICT Academy and upon the termination of this Agreement by efflux of time or such other earlier termination, the college shall not have the right to use programs, contents, and such other training materials installed under this MoU and return the same to ICT Academy. Mar Gregorios College of Arts & Science, Chennai, shall not infringe the intellectual property rights of ICT Academy and shall duly intimate of any such infringement by any third parties.


## 8. INDEMNITY

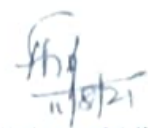
- 8.1 Both **Mar Gregorios College of Arts & Science, Chennai** and **ICT Academy** agree to hold harmless and indemnify each other, from and against all action, demands, proceedings, prosecutions, attachments, claims or causes of action whatsoever, including (but not limited to) attorneys' fees and other costs arising out of:
- (a) Any breach of this Agreement by either party
  - (b) Any negligence on the part of either party

## 9. NOTICES

All notices regarding this Agreement shall be by personal delivery or by certified or registered mail, postage prepaid, at the addresses as either of them may so provide by notice given to the other in the same manner.



  
Dr. M. SVARAJAN M.B.A., M.Phil., M.A., M.Phil., Ph.D.,  
Principal  
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Principal  
MAR GREGORIOS COLLEGE OF ARTS & SCIENCE  
MOGAPPAR WEST, CHENNAI - 600 037.

## 10. GOVERNING LAW

This MOU is made under and shall be governed by and construed under the laws of the Republic of India under the jurisdiction of the courts at Chennai.

## 11. ARBITRATION

In the event of any claim, controversy, dispute or difference between Parties, arising out of or in connection with or in relation to this Agreement, either Party will be entitled refer the same to arbitration in accordance with the rules of arbitration of the Arbitration and Conciliation Act 1996.

There shall be three arbitrators, one to be appointed by **ICT Academy**, the other to be appointed by **Mar Gregorios College of Arts & Science**, Chennai and the third to be appointed by the two arbitrators appointed by the Parties. The award of the arbitrators shall be final and binding on the Parties. The Arbitration proceedings shall be held at Chennai.

In witness whereof the Parties have executed this MoU on this the 11<sup>th</sup> day of August 2021

For ICT Academy



Name : V. Pooranlalakash  
Designation : State Head



For Mar Gregorios College of Arts & Science



Dr. M. SIVARAJAN M.B.A., M.Phil., M.A., M.Phil., Ph.D.,  
Principal  
MAR GREGORIOS COLLEGE OF ARTS & SCIENCE  
MOGAPPAIR WEST, CHENNAI - 600 037.

Name : Dr.M. Sivarajan  
Designation : Principal

Witness



Witness



Dr. M. SIVARAJAN M.B.A., M.Phil., M.A., M.Phil., Ph.D.,  
Principal  
MAR GREGORIOS COLLEGE OF ARTS & SCIENCE  
MOGAPPAIR WEST, CHENNAI - 600 037.



# GET AHEAD! GET STARTED!!



## ASPIRING ENTREPRENEURS PROGRAM 2021

ENTREPRENEURSHIP AWARENESS CAMPAIGN

CLUSTER: TIRUVALLUR (Batch 30)  
13 AUG 2021 (Friday) - 09:30 AM - 01:30 PM

### EXPERTS SESSION BY



**Raj Prabakar**  
Chief Executive Officer  
FYMC



**Dr R Subramanian**  
Founder & CEO  
MIND BIZ



**Ft.Lt. Sridhar  
Chakravarthi Mulakaluri**  
Leadership Coach  
and Start-up mentor

#### NOTE:

- The link to participate in the session will be sent your registered mail id.
- This Program is Exclusive for registered participants of AEP2021.

[www.ictacademy.in/aep2021](http://www.ictacademy.in/aep2021)

  
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